18 August 1952

MEMORANDUM FOR: DEFUTY DIRECTOR OF CENTRAL INTELLIGENCE

SUBJECT:

Ideological Warfare

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- 1. The Director of the Psychological Strate Board forwarded to you for comment on 18 March a proposal made by a PSB consultant. The proposal contemplated a survey, at an estimated cost of from , in preparation for a broad program of book production and distribution. This proposal was referred to an informal PSB panel, which has not as yet completed its analysis.
- 2. Pending further indication as to PSB interest in this matter, the subject has been carefully reviewed by the Psychological Staff Divingom, A It is believed that an undertaking of the scope suggested could not be appropriately sponsored by this agency, even though the desirability of assuring the wider circulation of books favorable to the national interest is realized. Several projects already under way will encourage the printing and sale of inexpensive books of this type; and a considerable expansion of this program is within our capacities. It is felt, however, that such further development should await the evaluation of results from the program already started.

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Acting Chief Psychological Warfare Division

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Encl

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